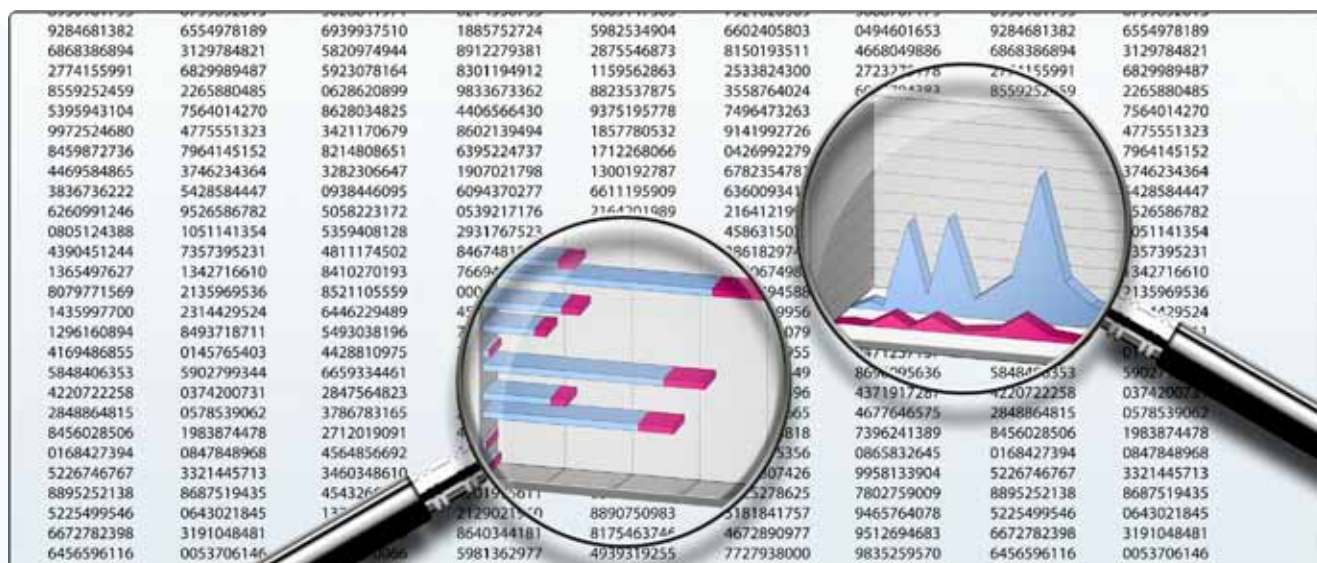# SmartView
by HansaWorld

True Business Transparency with SmartView

Flexible | Powerful | Low cost | Interactive | Easy to use | Fast to implement

The World's Best Business System

Business opportunities previously impossible or too costly to analyse are now in reach

Hansaworld provides fast, powerful and visual in-memory business analysis tool–without the limitations, cost or complexity of traditional Business Intelligence tools.

What is SmartView?

HansaWorld has teamed up with two of the biggest names in Business Intelligence, QlikTech and Oracle, and has connected the HansaWorld Enterprise database into their BI tools. HansaWorld SmartView is a series of pre-written Business Intelligence templates, providing full dashboards, trend analysis, what-if analysis and much more besides.

Contents of SmartView templates

To establish the exact contents of each HansaWorld SmartView template, talk to your local HansaWorld distributor, or view the relevant demonstration on our website.

As an example of the type of contents, the HansaWorld SmartView Sales template built in Qlikview consists of:

Dashboard

The Dashboard displays graphs, key measures and trends, for the most important dimensions of your business - salesperson, item group, item and customer. Use selection criteria to switch between revenue, cost and quantities in the graphs, and make selections for any year, quarter or month.

Trends

Provides:
*   monthly sales breakdown comparing current year with prior year

*   seasonality chart
*   sales/costs/profit current period against prior period, and trend, for Salesperson, Item Group, Item and Customer

Top/Bottom

This worksheet is particularly effective for Pareto analysis - when you need to see the top or bottom performing salespeople, item groups, items or customers. Use a slider to select the number of top or bottom performers to display.

What-if

This worksheet offers the ideal tool for creating your top-level, strategic budgets. You start from a table of actual results based on any date range of your choosing, broken down by salesperson, item group, item or customer. You then use sliders for the percentage change in sales, costs and quantities, to derive a forecast.

Sales Ledger

Use the Sales Ledger worksheet to analyse the content of your open ledger balance. Graphs display the ledger breakdown by customer, age and more.
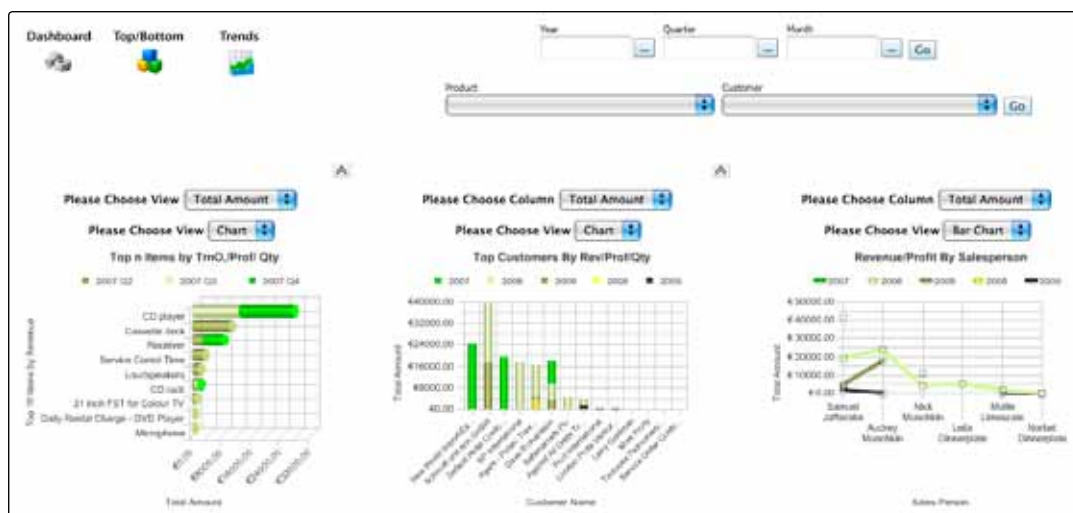
HansaWorld SmartView delivers powerful level of transparency across your business

SmartView Advantages

Instant queries

It takes time to set up and run any queries in traditional Business Intelligence tools. They use data cube technologies, requiring technical users to prepare data in appropriate formats usually the day before a query can be accessed. Not HansaWorld SmartView - all queries are run in-memory, meaning that each graphic and table can be refreshed in real-time.

Immediate deployment

Since the templates are already written, all a HansaWorld customer has to do to start SmartView is install the software. You can deploy the full suite in a four hour project, to include the necessary training!

Large data volumes

HansaWorld SmartView uses sophisticated loading techniques to allow it to be run on even large data volumes. HansaWorld keeps track of data that was loaded last time, and only loads the latest changes.

Easy to use

HansaWorld SmartView is highly intuitive, working the way your mind does. Just click on any component within SmartView, in order to analyse it further. For example, click on a region in a map, and all other graphics and tables will recast their results just for that region.

Interactive analysis

The approach of clicking into different dimensions means that what used to take several separate reports now takes a few mouse clicks.

Use SmartView to understand trends - for example, if you see that sales in the South West are down, you can analyse this by product category. If you track this to a specific product category, you can then recast all graphics for just this product category, perhaps discovering the cause to be one customer having withdrawn purchases of that product category in all regions.

Inline windows

HansaWorld has written a web browser, so screens from the external Business Intelligence applications can be displayed inside HansaWorld. Users can configure links from their Personal Desktop and from Key Performance Indicators - these links will open any URL, so they can be set up to open the relevant dashboard from within SmartView.

Hardware requirements

HansaWorld SmartView needs to be installed on a separate Windows server from the main HansaWorld Enterprise implementation, but on the same local area network. Please talk to your local HansaWorld distributor about additional requirements.

iPhone client

It is even possible to deploy HansaWorld SmartView on an iPhone, using Qlikview's iPhone client. This delivers real-time Business Intelligence straight to your iPhone.
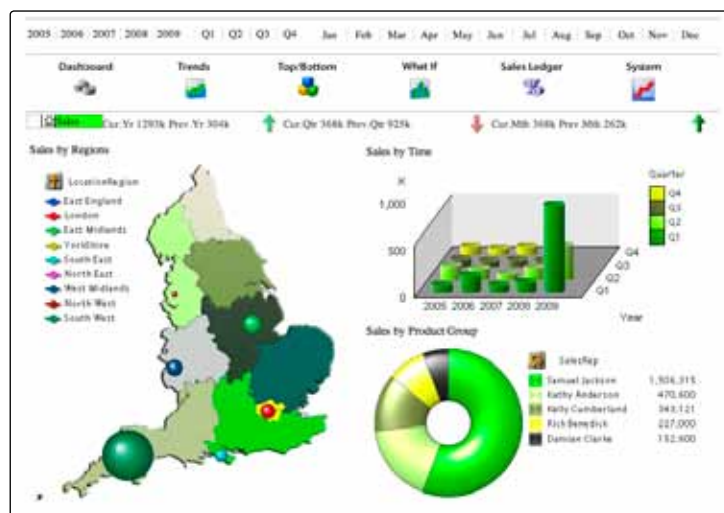
Benefits of HansaWorld SmartView

Fast Implementation
Business Intelligence live in 4 hours

Ease of Use
Almost zero training; highly intuitive

Powerful
Nearly instant response time on high data volumes

Flexible
Many different measures

Interactive
Analyse any dimension of your business

Low Cost
Immediate deployment delivers immediate return

Company profile

HansaWorld is a major international software company specialising in business applications. The group employs around 300 staff in a strong network of daughter companies and distribution partners worldwide. There are 25 offices spanning all the major continents, allowing HansaWorld to offer international implementations with a single point of contact across many countries.

The group was founded in Sweden in 1988, by Managing Director Karl Bohlin. While the group is now headquartered offshore, the largest offices and much of the development effort takes place in Scandinavia and around the Baltic Sea. The products are available in 31 languages and work with almost all computers and operating systems. The vast majority of the 73,000 HansaWorld installations are for small and medium sized businesses, but also many subsidiaries of large international companies.

HansaWorld provides a local product manager for each market where it actively sells HansaWorld Enterprise. The product manager is responsible for translations (if required), localisation for statutory and commercial practices, and ongoing quality control.

Product Strategy

HansaWorld Enterprise's advanced and successful user interface was first developed for Apple Macintosh in 1988. In 1994, when the program was ported to Windows, it had already been proved by thousands of users. HansaWorld's experience with international sales and modern technology puts it in the perfect position to meet the challenges of the next decade.

HansaWorld provides a wide range of technologies for e-business including internal and external email, several webshop solutions and PDA support. In addition, HansaWorld can help to build a corporate portal. HansaWorld Enterprise is developed using C++ as its programming language, and proprietary technology for database design and for network communication. This allows HansaWorld to have the same products available for several different operating systems, each version optimised for maximum performance.

Currently HansaWorld Enterprise is available for Windows 2000–XP, including Windows CE, Mac OS X and Unix, including Linux, Sun, Symbian S60, Series80 and iPhone. HansaWorld Enterprise is IBM eServer proven, running on xSeries, pSeries, iSeries and zSeries.

Certified HansaWorld Business Partner

HANSAWORLD

HansaWorld UK Ltd, Abbey Business Centres, 111 Buckingham Palace Road, London SW1W 0SR, UNITED KINGDOM, Tel. +44 (0)845 123 2732
E-mail: uk@hansaworld.com, www.hansaworld.com